



CDS

Food and Sundry Events

CDS is your one-stop staffing solution in Costco

.....

CDS provides the following services to ensure a successful Food and Sundry Event:

- Pre-event consultation
- Event coordination
- Sales Advisor selection
- Product training
- Event set-up and break-down
- Event supervision
- Cross merchandising of complementary products
- Member feedback
- Event sales recap
- Staff trained in food safety
- **CDS Vendor Portal** – an online resource to schedule, track and manage your events

Details on next page





Food and Sundry Events

As Costco’s premiere event marketing company, CDS creates exciting and innovative consumer interaction experiences designed to achieve the results your business requires. Our fully-trained Sales Advisors will enhance your product’s image, simplify your marketing efforts and increase your revenue. CDS Sales Advisors do much more than offer samples, they are trained experts in:

- **Engaging Costco members**
- **Educating members about product attributes and benefits**
- **Increasing brand awareness**
- **Highlighting the Costco pricing value**
- **Closing the sale**

Services Offered

Turnkey Event Management

CDS is your one-stop Costco event marketing solution. Building upon 20 years of service and millions of events, CDS has the experience and relationships to ensure your event is a success.

- **Pre-event consultation**
- **Event coordination**
- **Sales Advisor selection**
- **Product training**
- **Event set-up and break-down**
- **Event supervision**
- **Cross merchandising of complementary products**
- **Member feedback**
- **Event sales recap**
- **Staff trained in food safety**
- **CDS Vendor Portal** – an online resource to schedule, track and manage your events

Brand Ambassadors – If your event requires a specialized look or skill to represent your brand appropriately, we have the resources to recruit talent that meets your precise needs. These extroverted, sales-oriented individuals are known as Brand Ambassadors.

Branded Marketing Materials – Our design group can provide all the support materials necessary to make your event stand out, including branded apparel, premiums, signage and more.

Training Video Production – We ensure all of our teams have the latest information on event set-up, maintenance, key selling points and how to close the sale through short training videos. The customized video on your product is shown to our teams in every warehouse in which your event takes place.

Product Categories Serviced

- **All food**
- **Cleaning items**
- **Beverages**



“Throughout the years CDS and Continental Mills have developed a strong business relationship, and each time CDS features our product, sales increase approximately 20 to 25 percent! We are very pleased with these results!”

–Randy Padilla, Continental Mills



Pricing	
STANDARD/COMBO EVENT (6.5 hours labor)	SPLIT EVENT (6.5 hours labor)
Labor Charge.....\$150	Labor Charge.....\$85
Supply Charge...\$750	Supply Charge...\$3.75

Contact Details

- Midwest Region:** (630) 572-0032 • midwest@clubdemo.com
- Northeast Region:** (703) 406-0260 • northeast@clubdemo.com
- San Diego Region:** (858) 812-1265 • sandiego@clubdemo.com
- Southeast Region:** (678) 473-0090 • southeast@clubdemo.com
- Texas Region:** (972) 241-7572 • texas@clubdemo.com

